

Enterprise Training Solution

Overview.

Choosing an Enterprise Training Solution for your organization can be a challenging responsibility, with many providers competing for your attention. What sets The Edcomm Group apart is our focused, collaborative and holistic approach. We design, develop, and deliver a full solution that includes customized curriculums, learning paths, and delivery methods that are relevant to your corporate goals and environment. We provide the specialized educational and training tools you need to achieve your company's long-term business goals.

Partner with our world-renowned experts.

When you choose Edcomm Enterprise Training Solutions you're partnering with our world-renowned experts. With our teams' experience in industry best-practices, designing and developing curriculums, integrating technology with instruction, and implementing training and professional education programs—The Edcomm Group is uniquely positioned to deliver world class training solutions for organizations in all industries worldwide.



For more information, call 888.433.2666 or +1.215.542.6900 to speak to a Edcomm representative and learn more about our Enterprise Training Solutions!

Leading the way with training solutions for the global community

2,500+ clients



25+ years of experience



A partner you can count on

Our formula for success.

At The Edcomm Group, we believe that the success of any enterprise training solution is achieved by performing a comprehensive needs assessment at the organizational, divisional, departmental, and individual levels. A thorough needs assessment provides the blueprint for all training initiatives—including curriculums, learning paths by function, and certifications.

Here are the steps our experts take to ensure the most effective solution for your organization:

Step 1—Initial Comprehensive Needs Solution

- We start by meeting with key stake holders (HR, training, line managers, etc.) to discuss what they believe are the important skillsets and competencies required in their departments.
- Data is gathered and analyzed to identify strengths, weaknesses, and gaps.
- The objective is to gather all information needed to develop and propose specific curriculum sets across the organization.

Step 2—Plan Development & Presentation

- This process starts with skills development (cognitive skillsets, meta-cognitive skillsets for managers, etc.), using the data collected from the Needs Consultation.
- Special attention is given to applied learning via multi-mode techniques, themes and branding.
- The objective is to align the training strategy with business goals, and create a comprehensive training plan for presentation to organizational leaders.

Step 3—Specific Curriculum Development

- With the plan approved, this step focuses on the actual development of courses and curriculums.
- The learning objectives are defined and courses are created accordingly.
- All curriculums are mapped to competencies and KPIs.
- Learning outcomes are defined at the group or individual level.

Step 4—Pre-assessments and Post-assessments

- Establish assessment philosophy.
- Build a variety of course and curriculum assessments based on the philosophy.
- Create and generate reports per learner, role, department, region and branch, etc.

Step 5—ROI analysis

- Based on the needs assessment and the designed plan, project ROI by KPI's that are meaningful for the organization.
- Define measurement methodology, metric and frequency.
- Measure KPI's and adjust plan accordingly.

At The Edcomm Group, our world-class experts possess the educational background, global experience, and high-level skillsets needed to analyze and identify the needs and goals that are important to building your organization's success. Contact us today and learn more about our Enterprise Training Solutions!

About The Edcomm Group

With 25+ years of experience and over 2,500 clients, The Edcomm Group is the leading global provider of training solutions to organizations in a range of industries, worldwide. We are a partner you can count on to help you achieve your business goals.



501 Office Center Drive, Ste. 100
Fort Washington, PA 19034
888.433.2666
+1.215.542.6900
www.edcomm.com

