Consulting

The right needs assessment yields the blueprint for the best training initiatives, complete with curricula, functional learning paths, assessments, and certifications. We offer our clients world-class expertise in organizational training needs analysis and assessments – not only to satisfy regulatory mandates, but also to fulfill organizational goals and objectives by maximizing intellectual capital and human resources.

The Edcomm Group offers consultative services for a broad range of solutions, including:

Business Process Analysis

We carefully evaluate organizations' current methods and practices to devise a strategy to streamline and enhance them for maximum productivity.

Compliance Audit Preparation

Our compliance experts help clients overcome the trepidation associated with preparing for regulatory audits. We ensure that our courses are up-to-date in order to meet or exceed auditor requirements and therefore are uniquely positioned to equip our clients with the tools and knowledge they need to be fully prepared for audits. Our carefully developed templates, procedures, and workflows create an excellent foundation for effective compliance management systems. We also offer timely updates and webinars to help our clients maintain and build their knowledge base and keep them a step ahead of auditors.

Needs Analysis

The rapidly evolving world of Learning and Performance Management regularly presents new techniques for knowledge and skills dissemination. We simplify the process by evaluating a company's needs and making recommendations that are clear, achievable, and customized for each client's individual scenario.

Instructional Design

Our team of expert instructional designers helps clients develop learning assets that are educationally sound, based on current research, and represent the best practices of today's learning methodologies.

Custom Course Development

Along with the Edcomm Group's instructional design team we have a complete team of course developers that can create custom courses built to any company's specifications. Our Custom Course Development team includes: dedicated project leaders, Quality Assurance, graphic artists, instructional designers, animators, simulations specialists, and integration specialists.

Multi-Media and Social Media Strategies

Buzzwords abound in today's learning environments, along with extensive talk of "the next big thing" in performance management. It's not just talk at The Edcomm Group. Our team of seasoned multi-media and social media experts will help you develop and implement your organizations' most important strategies creatively and effectively.

Return on Investment

We help guide our clients using techniques that have been honed over 25+ years, and understand the need to connect significant investments in learning with practical, tangible results that positively impact both top and bottom lines.

To learn more about the Edcomm e-Learning course catalog, call 888.433.2666 or +1.215.542.6900 to speak to a Edcomm representative today!

Advanced Analytics

Our integrated Business Intelligence analysis, reporting tools and special features such as Skills Gap Analysis – available within our Learning Management System or as separate options – are proven to help our clients achieve measurable, impressive ROI.

Technical Expertise

To meet our clients' most pressing and complex needs, our personnel assist with technical design and implementation plans stemming from our expertise in database development, integration services packages, analysis systems, reporting systems, content management systems, Customer Relationship Management (CRM) systems, intranet systems, single sign-on and, of course, Learning Management Systems.

eLearning Authoring

Nearly every industry has migrated to online learning due to its scalability, cost efficiency, and flexibility. The Edcomm Group is committed to staying at the cutting edge of authoring technologies and is fully equipped to handle highly customized, major projects, or make minor modifications to existing materials. We first explain the pluses and minuses of various approaches prior to initiating any development work, then team up with our clients to meet and exceed their course authoring

Consultation Process

Our consultative services team will partner with you to assess:

- Current programs
- Future needs
- Gap analysis

Together we will develop a strategic plan outlining your specific training and education goals, which will impart the acquired skills needed to positively impact the ROI of your training and compliance programs.

Let us help you help your employees become more effective in their individual positions, while also satisfying regulatory requirements, developing applied skills, and investing in your human capital for optimal retention and promotion

About The Edcomm Group

With 25+ years of experience and over 2,500 clients, The Edcomm Group is the leading global provider of training solutions to organizations in a range of industries, worldwide. We are a partner you can count on to help you achieve your business goals.

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